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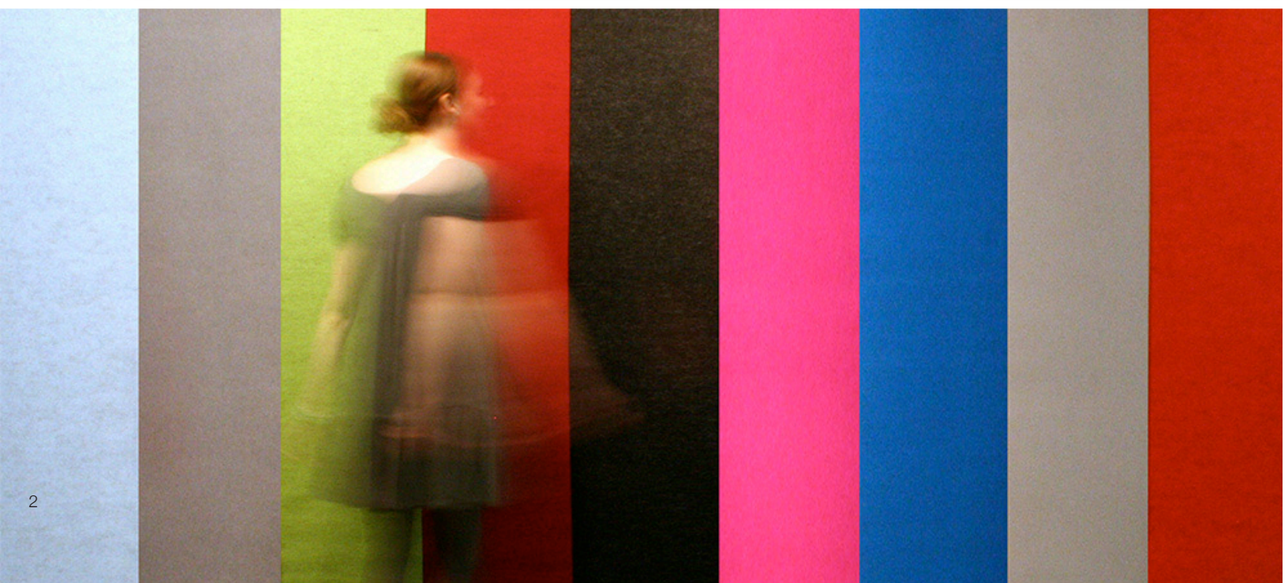
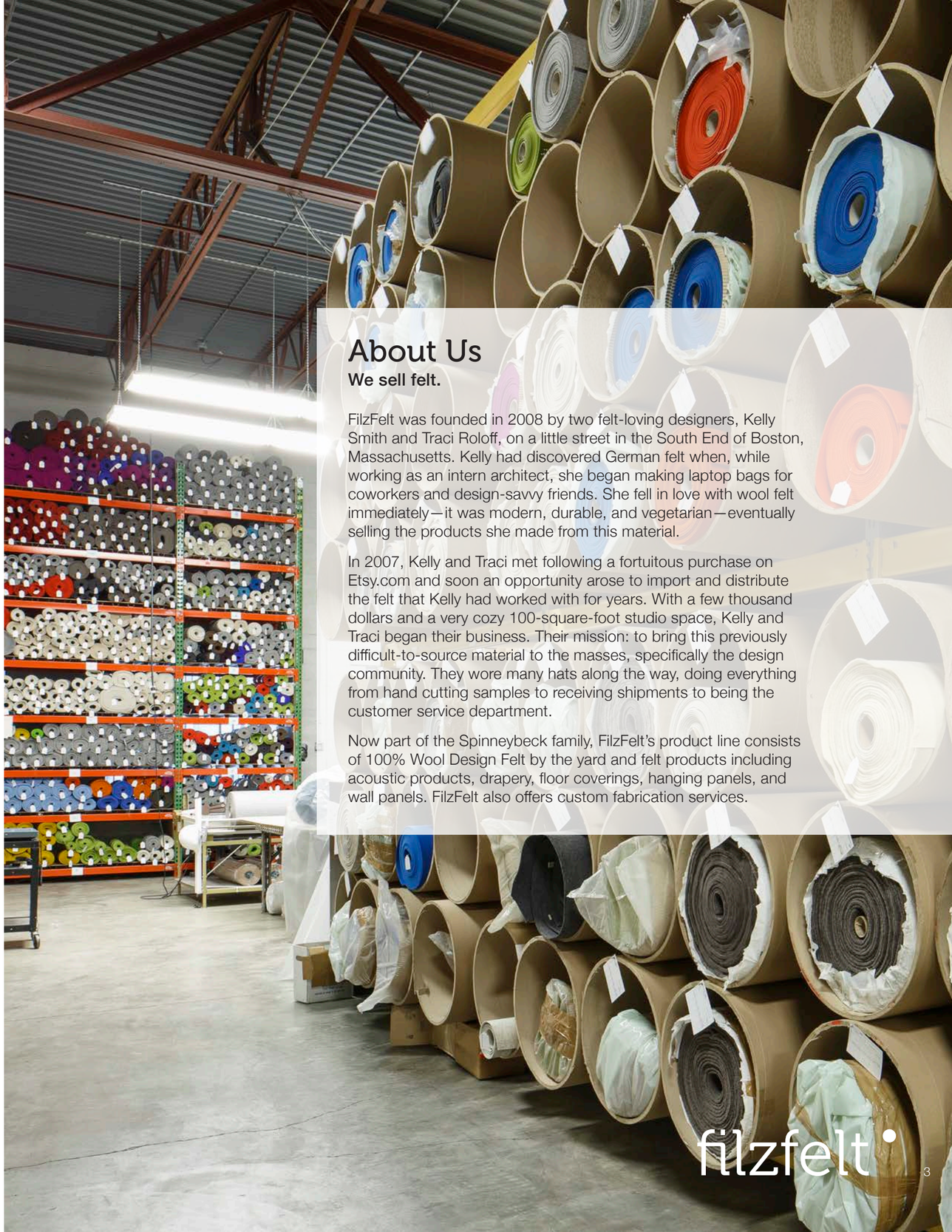
100% Wool Design Felt





About Us

We sell felt.

FilzFelt was founded in 2008 by two felt-loving designers, Kelly Smith and Traci Roloff, on a little street in the South End of Boston, Massachusetts. Kelly had discovered German felt when, while working as an intern architect, she began making laptop bags for coworkers and design-savvy friends. She fell in love with wool felt immediately—it was modern, durable, and vegetarian—eventually selling the products she made from this material.

In 2007, Kelly and Traci met following a fortuitous purchase on Etsy.com and soon an opportunity arose to import and distribute the felt that Kelly had worked with for years. With a few thousand dollars and a very cozy 100-square-foot studio space, Kelly and Traci began their business. Their mission: to bring this previously difficult-to-source material to the masses, specifically the design community. They wore many hats along the way, doing everything from hand cutting samples to receiving shipments to being the customer service department.

Now part of the Spinneybeck family, FilzFelt's product line consists of 100% Wool Design Felt by the yard and felt products including acoustic products, drapery, floor coverings, hanging panels, and wall panels. FilzFelt also offers custom fabrication services.

About Felt

Wool felt is one of the oldest man-made textiles. As felt is a nonwoven fabric and does not require a loom for its production, ancient people were able to produce it quite easily. Felting is the natural characteristic of most animal fur to entangle and form matts. To produce felt, raw wool undergoes a wet “felting” process, which involves matting, condensing and pressing the fibers.

Go Sheep!

Sheep’s wool is particularly well suited to felting and is superior to synthetic fibers. Characteristics include an inherent durability and resilience as the crimp or bend in the fibers gives it a natural elasticity. Such flexibility makes it durable and the outer skin of the fiber acts as a protective film, providing abrasion resistance. Lanolin, the thin waxy coating on wool fibers, makes wool naturally water and soil resistant. Wool readily accepts natural dyes as they can penetrate the core of the fiber and undergo a chemical reaction making the color change permanent and intensely saturated. Plus because wool retains moisture in every fiber, it resists flame without chemical treatment. Instead of burning when touched by flame, wool chars and self-extinguishes when removed.

Due to these natural characteristics of wool, 100% Wool Design Felt is high quality, eco-friendly, comes in highly saturated colors, and is perfect for demanding design applications.

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FilzFelt carries German-milled 100% Wool Design Felt and felt products in 63 colors and five thicknesses. A biodegradable and renewable material, wool felt is moisture resistant, self-extinguishing, and known for its thermal and acoustic insulation properties and its highly saturated and lightfast colors.

By the Yard

Wool felt's got you covered

100% Wool Design Felt is a natural, nonwoven textile that adds texture, saturated color, and acoustic absorption wherever you need it. Available in thickness from 2mm to über-thick 10mm, typical uses (depending on just how thick you go) includes draped installations, wrapped panels, wallcovering and seat pads. Available in 63 colors including ten 100% natural, undyed colors, wool felt adds beautiful utility to just about any surface.

3mm Wool Design Felt in 274 Senf at Temple University

3mm Wool Design Felt in 170 Asche, 377 Maigrün, 503 Magnolie, 548 Türkis at SquareTrade offices

3mm Wool Design Felt in 175 Graphit at Aesop University Place

Acoustic

Keeping it quiet with wool felt

FilzFelt's acoustic products offer flexibility paired with superior acoustic absorption in freestanding, surface-mounted, suspended, and table-mounted options. Additionally, all products are customizable in size. These sound-mitigating products pair high performance acoustic substrates with 100% Wool Design Felt to provide Noise Reduction Coefficient (NRC) ratings up to 1.20. Need a little help? Our propriety reverberation calculator can guide in the planning and placement of FilzFelt acoustic products.

ARO Plank 1 in 613 Gletscher

ARO Plank 2 in 540 Ozean

12 ARO Baffle 1 in 170 Asche

Silento Sospeso in 201 Rot

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ARO Shingle 1 in 150 Weiß, 170 Asche,
175 Graphit, 200 Natur, 300 Anthrazit

Akustika 25 Wall and Akustika 25 Suspended
in 242 Pink at WeWork Charging Bull offices

Pannello Tavola in 173 Mango

Polka 90 Light Drapery in 274 Senf

Drapery

A soft counterpart to our hanging panels

Using positive and negative space rather than applied pattern on a textile, these strongly graphic panels drape beautifully as space dividers or window treatments. The integrated large grommets are compatible with just about any standard drapery rod, making hanging and removal for cleaning a snap. The patterns can be amplified with a saturated color or muted with a soft, natural wool hue. Either way, these dramatic drapery panels will make a statement.

Polka 120 Drapery in 242 Pink

Floor Coverings

Durability and natural texture underfoot

Felt has long been established as a flooring covering material by nomadic peoples in Asia, where rugs, tents and clothing are still produced in wool felt and coveted for their durability and longevity. Available with an extensive range of customizable options including CNC cutting, hand and machine stitching, embroidery, and backing options, 100% wool felt floor coverings are a timeless option suitable for residential or light contract use.

Rectangle Floor Mat in 286 H’Blau

Polka 90 Floor Mat in 173 Mango

Polka 120 Floor Mat in 170 Asche at WeWork Fulton Center offices

Hanging Panels

Privacy when and where you need it

Wool Design Felt is the ideal choice for hanging panels due to its thickness and density that allow the panels to hang freely without a backing or additional support. Since felt is a nonwoven textile, intricate cutout patterning can be achieved without the need for finishing the edges. This modern screening system provides visual and acoustic separation and may be fixed or slide on FilzFelt's Hanging Panel Track System to divide space at a moment's notice.

Hex Hanging Panels in 274 Senf at Johnson Control offices

Matrix Hanging Panels in 713 Kiwi at Radian Group offices

Polka 90 Hanging Panel in 425 Schilf

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Modular

Freeform, playful systems of interlocking modules

Made from a minimum of 25% remnant material, these flexible, modern screening systems provide soft and textural space separation as eye-catching room dividers and can grow or shrink by simply adding or removing modules. Add to the mix 63 colors of 100% Wool Design Felt that can be arranged in a variety of ways and this product provides countless sizes, shapes, and color configurations. Have a change of heart later on? The panels can be quickly and easily reassembled. Plus, they are compatible with FilzFelt's Hanging Panel Track System, allowing a complete solution.

Link in 175 Graphit

Bloomx in 548 Türkis

Link in 377 Maigrün

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Tabletop

Protection from the damage of a life well lived

Saarinen tables by Knoll are classics that will live several lifetimes and, let's be honest, deserve some TLC. Designed by Turkish-born designer, Ayse Birsel, with Saarinen tables in mind, the Doily collection is a wry take on the iconic lacy mats found at Grandma's house. Have a table of the rectangular sort? Our equally awesome table runners fit the bill.

Standard Wrapped Wall Panels in 100 Wollweiß, 150 Weiß,
284 Himmel, 378 H’Blau, 613 Gletscher at Dailymotion office

Wall Panels

A natural (and colorful) wall panel solution

Felt-wrapped wall panels add softness, texture, and color to any space. These high quality panels consist of 2mm Wool Design Felt wrapped around a 15 ply Baltic birch plywood substrate and comes pre-installed with Z-Clip fasteners for easy hanging. All wall panels are made to order and can be customized to fit even the most complex project needs.

Standard Wrapped Wall Panels in 100 Wollweiß, 384 Lind,
423 Hellgrau, 426 Schwarz at CityMD

Custom

Love our products but want to make it your own?

All FilzFelt custom work begins with fabulous 100% Wool Design Felt. In-house capabilities paired with an established network of local manufacturers allows a variety of custom solutions ranging from the customization of standard products to full custom services. Capabilities include custom colors, cutting, stitching, embroidery, lamination as well as full fabrication and installation.

 Custom Hanging Panels in 173 Mango at Square offices

Custom Floor Covering in 170 Asche at Boston Common Residence

Custom Laminated Installation in 308 Petrol + 377 Maigrün at LinkedIn Toronto offices

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Custom Felt Wrapped Stair in custom Knoll Red at Knoll New York

CNC cut Wool Design Felt in 173 Mango, 200 Natur, 242 Pink,
308 Petrol, 377 Maigrün at Satcon Technology Corporation

CNC cut Wool Design Felt in 425 Taubengrau at Sapient offices

CNC cut Wool Design Felt in 170 Asche + 175 Graphit at
Aquarium of the Bay

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